

Case Study:

County Contract Flooring



Recofloor savings add up for County Contract Flooring

Saving £280 a month on skip hire costs is a major Recofloor membership benefit for Droitwich-based family firm County Contract Flooring.

Owner John Hopewell and his son Ben were inspired to sign up to Altro and Polyflor's nationwide waste vinyl flooring scheme after their local distributor, MCD Kidderminster had joined.

As well as the useful savings on waste disposal costs, work sites are kept tidier as their fitters are encouraged to place installation offcuts in the bags provided. Full bags are then emptied into the Recofloor bins at MCD Kidderminster's premises.

Being able to demonstrate their green credentials by recycling their installation vinyl offcuts has also enhanced their business, particularly with their public sector clients.



John comments: "As the bulk of our work is for Housing Associations with a focus on waste minimisation, they prefer it if we recycle materials where possible. So Recofloor really 'fits the bill' for us here."

Their eight fitting teams have all eagerly embraced the scheme and they ensure there's no contamination in the bags.

The installation offcuts are taken back on MCD's delivery vans, if there's room. Otherwise the teams will drop them off en route. "It's a flexible arrangement!" says John.

Comments

John Hopewell, County Contract Flooring, Droitwich:

"I would recommend Recofloor to anybody because it's a saving. Anything that saves you money and also helps you to be a bit 'greener' can only be a good thing."

Comments (cont.)

Ben Hopewell, County Contract Flooring, Droitwich:

“Once you get into the habit of using Recofloor, it becomes a lot easier. It was a bit of a learning curve at first, such as getting our fitters to use it and knowing what you can and can’t put in it. But once you start using it, it becomes second-nature and it’s quite an easy thing to do.”

Recofloor’s Carla Eslava:

“As this company shows, flooring firms of all sizes can really benefit from the savings on their waste disposal costs by recycling their waste vinyl flooring through Recofloor. This commitment to sustainable practices is also welcomed by clients who want to see more recycling undertaken by their suppliers.”

**COUNTY
CONTRACT
FLOORING**

For more information on
County Contract Flooring
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Reasons to recycle with Recofloor

- ✓ Saves up to 75% on disposal costs and enhances green credentials that can help to win new business
- ✓ Demonstrates commitment to sustainability within the flooring sector
- ✓ Waste vinyl flooring offcuts can be recycled into new flooring and other products
- ✓ Join more than 650 Recofloor collectors and offer vinyl recycling drop-off points for your customers
- ✓ More than 3000 tonnes of waste vinyl recycled through Recofloor since 2009
- ✓ To find your nearest drop-off site visit www.recofloor.org



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